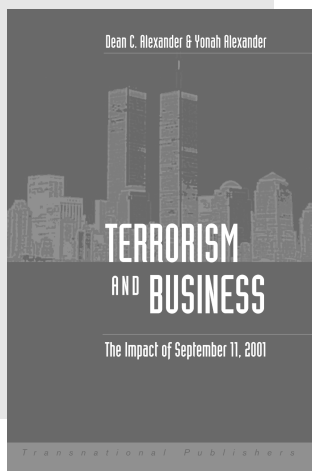




TERRORISM AND BUSINESS: The Impact of September 11, 2001

By Dean C. Alexander and Yonah Alexander



Transnational Publishers is pleased to announce the publication of **Terrorism and Business: The Impact of September 11, 2001**.

This unique and timely book addresses the threats to and responses by Corporate America, U.S. labor, and the U.S. government triggered by the unprecedented September 11, 2001, terrorist attacks. The book details these incidents and assesses their human and financial costs; the multi-dimensional aspects of terrorism and its historical context; and the U.S. business community at home and abroad as principal targets of terrorism over the last 40 years. Next, the volume describes the costs of the September 11 attacks in terms of economic indicators, financial markets, and the impact on local, state, and national levels.

The publication then covers the multi-faceted responses of Corporate America focusing on industry sectors, companies, and implications to conducting business in the twenty-first century. Industries and companies that may experience growth as a result of corporate, government, and military responses to terrorism are highlighted. Terrorism's impact on the physical, psychological, and financial well-being of U.S. labor are described. Management costs due to terrorism are analyzed. Government responses to terrorism in terms of assuaging financial and human costs, stimulating the economy, and taking measures to reduce the threat of future terrorist incidents are noted. The conclusion highlights lessons learned and discusses future terrorist threats. An extensive bibliography enables the reader to reference additional materials for further study. An index provides easy access to key subjects in the book.

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